

woman

Accomplished **Woman**



The Accomplished Woman

Dee Sanford, Motivational Speaker, Business Trainer & Consultant, and Host & Producer of The Christian Business Forum TV Show

Dee Sanford has international acclaim as an exciting, informative, and impassioned speaker. She blends solid business advice with motivating words of wisdom, and has inspired thousands to make effectiveness a habit. Dee has delivered keynotes at business, government, and association conferences nationally and internationally, including Canada, Mexico, Brazil, Holland, Germany, and Africa.

Known to many as "The Queen of Networking," Dee's a sought after keynote speaker for networking meetings and conferences.

After 20 years as a manager in Corporate America, she started Dee Sanford International (DSI) in 1994. DSI delivers training in customer service, sales, networking, team building, presentation skills, and personal and professional development and call center issues for corporations and government entities. Dee served as an instructor in Gender and Ethnic Diversity Issues in the Workplace at Chapman University, and taught business courses at San Diego City College and San Diego State University College of Extended Studies.

A proponent of the power of business networking for women, Dee founded, and continues to operate, The African American Business Women of Vision Networking and Prayer Breakfast (since August 1997); All Business Women's Celebration of Women's History Month (since March 2001); and AABWV-Atlanta, (since March 2003). Hundreds of businesswomen and men attend her exciting events, and have expanded their business connections.

The San Diego Small Business Administration recognized Dee's efforts and awarded her the "2003 Delores Braswell - Women in Business Advocate of the Year" award.

As an entrepreneur, Dee recognized how difficult it was for small business owners and community associations to get their story out. She started interview shows on public access 5 years ago, and currently hosts and produces a weekly TV show, "The Christian Business

Forum." She provides important exposure for small business owners, industry associations, authors, and other professionals who might not otherwise be seen and heard on television.

Dee Sanford has served on the Jackie Robinson Family YMCA Board for over 15 years, and has Chaired, and served as Mistress of Ceremonies for the Annual YMCA Dr. Martin Luther King, Jr. Human Dignity Award Breakfast for 6 years.

An active member of Bayview Baptist Church, Dee served as a church schoolteacher for 15 years, and has spoken at a number of Christian women's retreats and conferences including the International Baptist Women's Conference, Mt. Moriah Church, Bayview Baptist Church, Blessed Assurance Church, and Bethel Missionary Baptist Church.

Dee's work in bringing business women and men together, and her community volunteerism, has garnered the following awards:

- Small Business Association's Women in Business Advocate of the Year, San Diego.
- Woman of Accomplishment, Soroptimist International.
- One of San Diego's "10 Coolest Women," Girls Scouts of San Diego.
- National Association of Women Business Owners' "Bravo" Award.
- YMCA Golden Triangle of Distinguished Service Award.
- Finalist, "San Diego Women Who Mean Business," 1997 and 2003
- Featured in San Diego Metropolitan Magazine.
- Guru.com's first "United We Work" Award, 2000.

Sanford holds a Masters of Arts in Organization Management and graduated with Honors from the San Diego State School of Business. She has two adult children and 4 grandchildren. **WM**

Partial Listing of Conference Keynotes and Meeting Engagements

Aetna Insurance
Allstate Insurance
Alpine Chamber of Commerce
American Telemarketing/Teleservices
Conferences
AudioWord of South Africa
Blacks in Government Conference
California African American Business Summit
California Credit Union Call Center Network
City of San Diego
County of San Diego
Defense Contract Management

Defense Finance and Accounting Service
(DFAS)
Events in Paradise, St. Croix, VI
Federal Executive Board (Baltimore, Md.)
Federally Employed Women's Conferences
Golden Triangle Chamber of Commerce
Hospitality Human Resources Association
International Customer Service Association
International Quality & Productivity
Conferences
National Association of Women Business
Owners

National Council of Negro Women
National Society of Black Engineers
New Mexico Credit Union League
Point Loma
Nazarene's Ferminian Business Center
Port of San Diego
Professional Women's Roundtable
San Diego State University
San Diego Rotary Club
San Diego Chamber of Commerce