



Top Companies / Industries for Diversity Survey

The Top 100 Diversity Employers & Top 100 Companies list for 2007 is included in the winter 07/08 Issue of The Professional WOMAN'S Magazine. Survey results are tabulated based on, industry, number of employees, and number of minority hires, retention, unbiased promotional rates, and executive commitment to diversity, multi-cultural marketing, diversity recruitment conference attendance, and supplier diversity. Please fill out the following survey to see if your company qualifies for the 2007 Top 100 list.

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Industry: _____

Number of Employees: _____

Your Name: _____

Title: _____

Phone: _____ **Email:** _____

(1) **Are you a minority or woman owned business?**

- Woman Owned
- African – American Owned
- Hispanic American Owned
- Asian American Owned
- Other Minority Owned

(2) **What percent of your workforce are female?** _____

(3) **What percent of new hires are female?** _____

(4) **What percent of your workforce are African-American?** _____

(5) **What percent of new hires are African-American?** _____

(6) **What percent of your workforce are Hispanic American?** _____

(7) **What percent of new hires are Hispanic American?** _____

(8) **What percent of your workforce are other minorities?** _____

(9) How do you rate your company's commitment to diversity?

Excellent Good Average Poor

(10) How do you rate your CEO's commitment to diversity?

Excellent Good Average Poor

(11) How do you rate your company's diversity recruitment management?

Excellent Good Average Poor

(12) How do you rate your company's commitment to diversity training?

E.g. Employee Resource Groups, Mentoring, and Multi-Cultural Marketing.

Excellent Good Average Poor

(13) Does your company provide unbiased promotion rates - equal to workforce representation for all races?

Yes No

(14) Does your company provide onsite child care? Or support for off-site childcare?

Yes No

(15) How do you rate your company's support for employees with disabilities?

Excellent Good Average Poor

(16) How do you rate your company's support for GLBT employees?

Excellent Good Average Poor

(17) How do you rate your company's family-friendly policies? I.E. Maternity Leave, Adoption Leave, Bereavement Leave, etc.

Excellent Good Average Poor

(18) How do you rate your company's supplier diversity program?

Excellent Good Average Poor

Privacy Statement

The Professional WOMAN'S Magazine is committed to protecting your privacy. Survey responses are collected by the Professional WOMAN'S Magazine's Research department. Information gathered is for the sole purpose of tabulating your company's commitment to diversity. The Professional WOMAN'S Magazine does not sell, trade, or rent your information to others. Results of the survey will be printed by The Professional WOMAN'S Magazine based on qualifications. ©